



THE ONLINE ETV4INNOVATION TRAINING COURSE AIMING TO INCREASE THE KNOWLEDGE ON HOW TO VERIFY THE PARAMETERS OF AN INNOVATIVE ENVIRONMENTAL TECHNOLOGY IN YOUR COMPANY **IS NOW AVAILABLE!**

[REGISTRATION LINK TO THE PLATFORM.](#)



ETV4INNOVATION E-LEARNING COURSE

Environmental Technology Verification or ETV is a process designed to verify the actual performance of innovative eco-technologies.

An interesting video highlighting what ENVIRONMENTAL TECHNOLOGY VERIFICATION procedure is, has been released by the ETV4INNOVATION consortium. Check it out here:



With the ETV4INNOVATION course you will have the opportunity to expand your knowledge on how to apply for ETV and the added value of achieving this verification from technical and commercial perspectives.

Environmental Technology Verification is an initiative that provides third-party verification of the performance claims made by technology manufacturers. By using a Statement of Verification, which is the product of a successful ETV process, ETV provides credible information on the new technology.



The **ETV4INNOVATION** course is consisted of 3 modules with different lessons and tests that must be overcome in order to achieve a global overview of the **Environmental Technology Verification scheme**.

The course includes the following **three modules**:

1. **Basic aspects of verification of environmental technology**
2. **The ETV program as a commercial tool on domestic and international markets**
3. **Practical aspects of the ETV verification**

Module 1 - **Basic aspects of verification of environmental technology** allows you to learn about the ETV concept and the purpose of this verification apart from other basic concept related to this procedure.

Six lessons will be covered in this first module:

1. ETV in 5 minutes
2. Overview of ETV
3. ETV in the world
4. Main benefits of ETV
5. Targeted technologies
6. Verification process

Module 2 - **The ETV program as a commercial tool on domestic and international markets** allows you to learn about the ETV program as a marketing tool that helps the creators of modern technologies to expand their business and gain recognition and high position on the market.

Five lessons will be covered in this second module:

1. ETV objectives in terms of commercial exploitation
2. Technology Readiness Levels
3. The integration of marketing plan for ETV sellers
4. Client benefits regarding ETV
5. ETV Success case

Module 3 - **Practical Aspects of the ETV Verification** provides a real success case example of an ETV procedure which have already achieved the verification recognition of the European Union. This case comes from a Danish ETV4INNOVATION Partner with its products PURROT and PURUF.

Four lessons will be covered in this first module:

1. Case study
2. ETV eligibility
3. Step-by-Step ETV verification
4. Quality Data

[Register in the ETV4INNOVATION platform](#)

If you would like to read more about the ETV4INNOVATION project you check our past newsletters by clicking on the link below:

- [Newsletter 1 & 2 & 3 & 4](#)

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